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The National Association for Business Resources Names Spectrum Investment Advisors A 2019 Winner for Milwaukee's Best And Brightest Companies To Work For®

Milwaukee, WI – Spectrum Investment Advisors, located in Mequon, Wisconsin, is one of 49 Greater Milwaukee area businesses, out of 350 nominated, that are being named a 2019 winner for Milwaukee's Best and Brightest Companies to Work For®. For more information about Spectrum Investment Advisors, visit www.spectruminvestor.com.

This year's winners practice innovative strategies and represent best practices in industries as diverse as information technology, financial services, manufacturing and food and beverage. Companies that excel at employee relations, use innovation to motivate employees, implement creative compensation programs and more, will be recognized by the National Association for Business Resources (NABR) at Milwaukee's Best and Brightest Companies to Work For® symposium and awards gala on March 8, 2019 at the Wisconsin Club.

"Profitability and stability are essential for businesses in today's economic climate. Companies that recognize that their employees are key to their success, achieve staying power. Our 2019 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward," said Jennifer Kluge, President and CEO of NABR and the Best and Brightest Programs. "We are proud to honor this year's winners."

An independent research firm evaluates each company's entry based on key measures in various categories. They include: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives and Strategic Company Performance.

About Spectrum Investment Advisors

Spectrum Investment Advisors was incorporated in 1995. Spectrum is a Registered Investment Adviser built on the premise that achieving one's financial goals depends on independent financial advice, timely research, and easy access to the investments and services that best fit an investor's specific needs. Registration with the SEC does not imply a certain level of skill or training.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® is a program of NABR that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. The national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole.

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